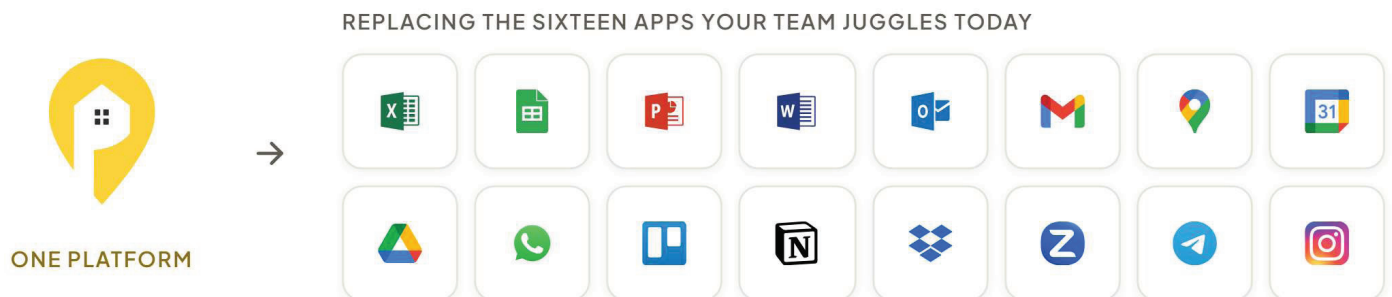


Every job your agency does.



Twenty-nine modules, organized the way a brokerage actually works. This catalogue lists every one of them, what it does, and which tier it belongs to.

Tired of juggling sixteen apps to close one deal?

Contact Us →

29
modules

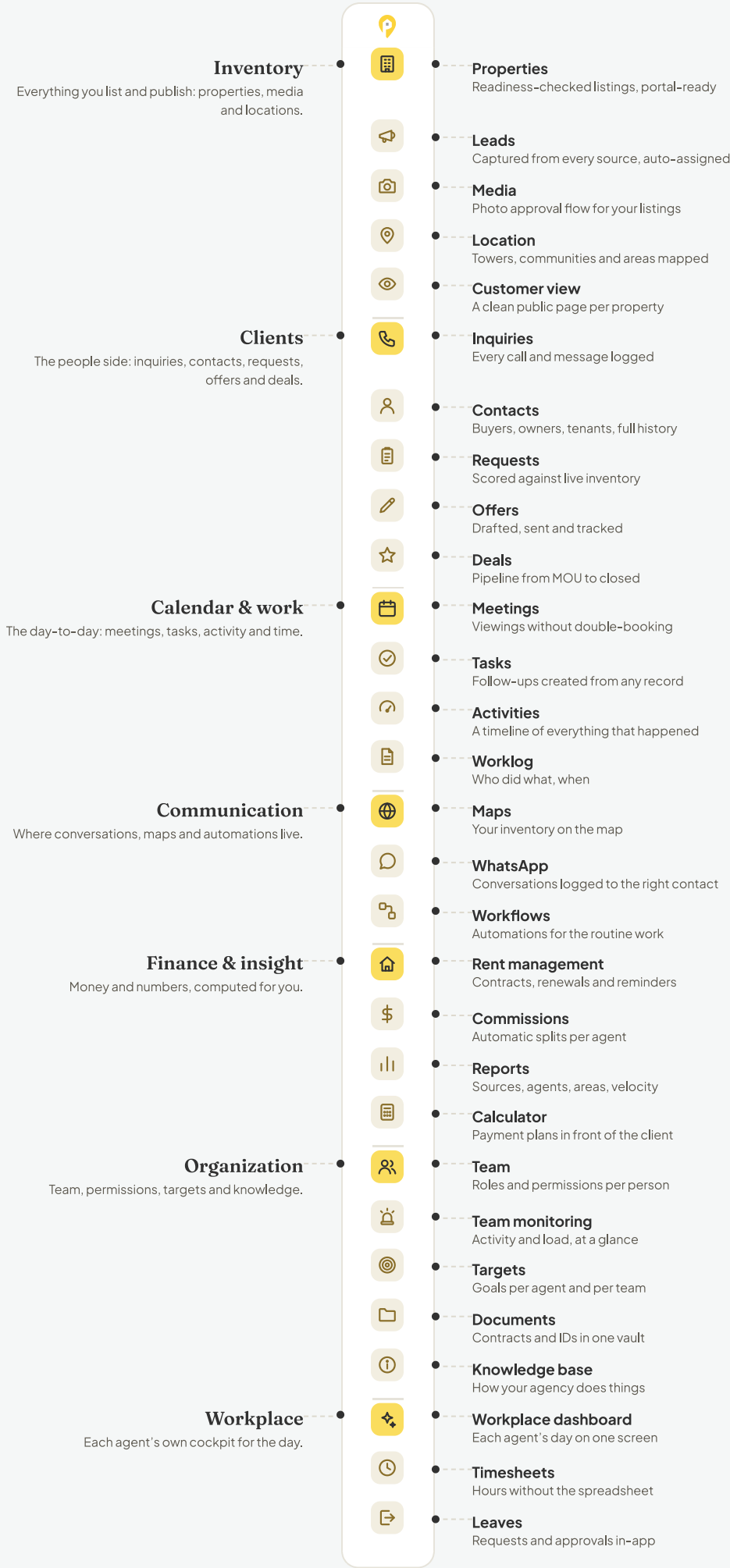
7
work areas

4
tiers, or single add-ons

1
login for the whole agency

This is the sidebar your team lives in.

29 modules · 7 work areas



Seven work areas

	Inventory	Everything you list and publish: properties, media and locations	5 modules · p.3
	Clients	The people side: inquiries, contacts, requests, offers and deals	5 modules · p.4
	Calendar & work	The day-to-day: meetings, tasks, activity and time	4 modules · p.5
	Communication	Where conversations, maps and automations live	3 modules · p.6
	Finance & insight	Money and numbers, computed for you	4 modules · p.7
	Organization	Team, permissions, targets and knowledge	5 modules · p.8
	Workplace	Each agent's own cockpit for the day	3 modules · p.9

How to read the tier labels

Every module carries the tier it is included from. Tiers bundle the modules most agencies adopt together; any single module can also be added on its own, at any tier. Nothing is locked to a contract length.

ESSENTIAL

Included with every Proprt account

BASIC

The client side: intake, contacts, requests, offers

STANDARD

Deals, money, reporting and the team

ADVANCED

Oversight, SLAs and the workplace layer



Inventory

Everything you list and publish: properties, media and locations.

5 modules



Properties

ESSENTIAL

Readiness-checked listings, portal-ready

- Statuses from draft to available to sold or rented
- Galleries with approval workflow and cover photo
- Price history, payment plans, custom fields
- Side-by-side compare mode and brochure PDF export

PROPERTY

Available

Draft > Available > Reserved > Sold

Achrafieh 2BR · 118 m²

\$385,000



Leads

ESSENTIAL

Captured from every source, auto-assigned

- Inbound capture with completeness scoring
- Promotion gate to Property with manager sign-off
- KML map-pin import with preview and de-dupe

LEAD INTAKE

Auto-assigned



Completeness
Source

7 of 10
Portal

KML import · 34 pins, 2 duplicates

Preview



Media

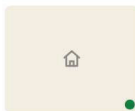
ESSENTIAL

Photo approval flow for your listings

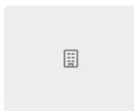
- Central photo library with folders
- Approval workflow via image statuses
- Photographer role sandboxed to Media only

PHOTO LIBRARY

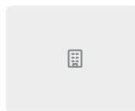
12 approved



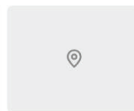
Villa



Office



Apartment



Land

Cover photo set · 3 pending review

Photographer



Location

ESSENTIAL

Towers, communities and areas mapped

- Towers, communities and areas mapped
- Lebanon cadastre dataset built in
- Geocoding actions and KML import

AREAS

Cadastre

Achrafieh

34 pins

Verdun

27 pins

Jounieh

21 pins



Customer view

ESSENTIAL

A clean public page per property

- Curated branded shortlists per client
- Shareable presentation surface
- Privacy filters including hide-names

youragency.com/listing/P-01042

For sale

\$385,000

2 bed · 2 bath · Achrafieh

Request a viewing

Property brochure · 8 pages

PDF



Clients

5 modules

The people side: inquiries, contacts, requests, offers and deals.



Inquiries

BASIC

Every call and message logged

- Lifecycle from draft to ready to assigned to converted
- Sandboxed receptionist role for front-desk intake
- Immutable intake with append-only updates
- Duplicate detection

FRONT DESK

9 logged

Draft > Ready > Assigned > Converted

Call · 2BR, Achrafieh, up to \$420k

Ready

ⓘ Possible duplicate of INQ-0912

Review



Contacts

BASIC

Buyers, owners, tenants, full history

- People and companies with owner, buyer, tenant types
- Duplicate detection and private-contacts mode
- Referred-by and concierge attribution

CONTACTS

1,284

RK Rami Khoury

Buyer

NS Nada Saad

Owner

SC S. Chidiac

Tenant



Requests

BASIC

Scored against live inventory

- Pipeline from new to qualified to viewing to won
- Guided questionnaire templates with conditional flow
- Auto-matching to properties with tunable weights

MATCHING

4 matches

Achrafieh 2BR High Floor

94%

Verdun furnished apartment

88%

Jounieh sea-view 1BR

81%

area 40 · budget 30 · type 20 · floor 10



Offers

BASIC

Drafted, sent and tracked

- Lifecycle from draft to sent to accepted or declined
- Auto-commission pricing line
- Printable PDF output

OFFER

Sent

Achrafieh 2BR High Floor

\$372,000

Agency fee 3%

\$11,160

📄 Offer.pdf generated

Download



Deals

STANDARD

Pipeline from MOU to closed

- Pipeline offer to negotiation to closing to won
- Weighted pipeline value
- A won deal auto-creates its commission

PIPELINE

\$3.8M weighted

5

Offer

4

Negot.

3

Closing

9

Won

\$ Won → commission created

Auto



Calendar & work

The day-to-day: meetings, tasks, activity and time.

4 modules



Meetings

STANDARD

Viewings without double-booking

- Calendar with statuses and attachments
- Viewing and inspection logging
- Quick Log straight from the topbar

WEEK 14

6 viewings

M	T	W	T	F	S
14:00 · Viewing, Achrafieh					Sara A.
16:30 · Inspection, Verdun					John F.



Tasks

STANDARD

Follow-ups created from any record

- Priorities, due dates and recurrence
- One-click task templates
- Overdue sweep feeds notifications

MY TASKS

3 of 11

- ☒ Call back the owner
- ☐ Send shortlist
- ☐ Chase signed MOU

Today

Overdue



Activities

STANDARD

A timeline of everything that happened

- Timeline per contact and property
- Viewings and inspections included
- CRM auto-counters into daily logs

ACTIVITY TODAY

Today

- 09:12 ● Call logged
- 11:40 ● Viewing completed
- 15:05 ● Offer drafted



Worklog

ADVANCED

Who did what, when

- Buckets: overdue, due today, stale, unassigned
- Per-priority staleness thresholds
- Drives SLA breach notifications

WORKLOG BUCKETS

SLA

4 Overdue	7 Due today	3 Stale	2 Unassigned
--------------	----------------	------------	-----------------

High priority stales after 2 days



Communication

Where conversations, maps and automations live.

3 modules



Maps

ESSENTIAL

Your inventory on the map

- Map explorer with pins and clustering
- Google Maps embed and fullscreen
- Self-hosted tiles in the offline profile

MAP EXPLORER

128 pins

61

24

21

Beirut · Metn · Keserwan



WhatsApp

BASIC

Conversations logged to the right contact

- Admin-managed templates and composer
- Bulk-send links
- Share-property action

WHATSAPP

Template

Shortlist ready: 3 units in Achrafieh

Sent · logged to contact ✓



Workflows

STANDARD

Automations for the routine work

- Trigger-to-action rules with auto-assignment
- Dry-run simulator before enabling
- Overdue-task sweep

WORKFLOW

Dry run

Lead created



Area = Beirut



Assign Sara

12 leads would match last month



Rent management

STANDARD

Contracts, renewals and reminders

- Lease contracts with advance, duration, value
- Printable contract output
- Portal tenancies view

LEASE

Active

Monthly rent **\$1,800**
Term **12 months - to 31 Mar**
Renewal reminder in 47 days



Commissions

STANDARD

Automatic splits per agent

- Two-sided client and owner fees
- Agent splits
- Statuses from pending to invoiced to paid

COMMISSION

Invoiced

Agency 60% **\$6,900**
Sara Aoun 40% **\$4,600**
Pending > Invoiced > Paid



Reports

STANDARD

Sources, agents, areas, velocity

- Builder over 9+ sources, 45 prebuilt templates
- Grouping, aggregation and scheduling
- CSV and JSON export

LEADS BY SOURCE

This month



Calculator

STANDARD

Payment plans in front of the client

- Feasibility, ROI and commission scenarios
- Saveable spreadsheet-style sheets

PAYMENT PLAN

Saved

Price **\$385,000**
Down payment 25% **\$96,250**
36 instalments **\$8,021/mo**
Agency fee 3% **\$11,550**



Organization

Team, permissions, targets and knowledge.

5 modules



Team

STANDARD

Roles and permissions per person

- Roster with per-agent pages
- Leaderboard and teams in assignment pickers
- Presence with a default-deny visibility matrix

TEAM

4 online

SA Sara Aoun
OK Omar Khalil
FD Front desk

Agent
Manager
Receptionist



Team monitoring

ADVANCED

Activity and load, at a glance

- Criteria-based monitoring rules and editor
- Manager-only alerts feed
- Console monitoring view

ALERTS

3 new

SLA breach · 2 requests
Idle 3 days · J. Farah

Now
Rule

Criteria-based rules, edited in the console



Targets

STANDARD

Goals per agent and per team

- Per-agent targets by period
- Attainment tracking
- Feeds the leaderboard

ATTAINMENT

On track

Sara Aoun 78%
Omar Khalil 64%
Team target 71%



Documents

ESSENTIAL

Contracts and IDs in one vault

- Org-wide document library
- Per-entity documents on every record

DOCUMENT VAULT

312 files

MOU · Achrafieh 2BR
Owner ID · N. Saad
Lease

PDF
JPG
PDF



Knowledge base

STANDARD

How your agency does things

- Articles and SOPs by category
- Searchable across the agency
- Admin category and article manager

KNOWLEDGE BASE

38 articles

Search articles...

Listing intake Viewing SOP Commission policy



Workplace

Each agent's own cockpit for the day.

3 modules



Workplace dashboard

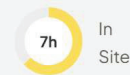
ADVANCED

Each agent's day on one screen

- Clock in and out with GPS geofences
- Leave engine with balances and approvals
- Live Status board and Team Calendar
- Payroll CSV per employee

MY DAY

Clocked in



In
Site

08:52
Achrafteh

Inside geofence - 40 m

GPS



Timesheets

ADVANCED

Hours without the spreadsheet

- Monthly timesheet with CSV export
- Employee timeline and daily activity log
- CRM auto-counters included

MARCH TIMESHEET

162h



Overtime

6h 20m

Exported to payroll - CSV



Leaves

ADVANCED

Requests and approvals in-app

- Types, tenure brackets, holidays, ledger balances
- Emergency leave auto-approval
- Comp-off credits with FIFO expiry

LEAVE BALANCES

1 pending

Annual - 12 of 18 days

67%

Sick - 3 of 10 days

30%

Comp-off - 2 days, expires in 21d

FIFO

BUILDING YOUR PLATFORM

Start where you are

Most agencies start with the modules they already fight over (inventory and clients), then add the money and oversight layers once the team is living in the platform. Every module is available on its own if a tier is more than you need today.

ESSENTIAL

The core, always included

Properties · Leads ·
Media · Location ·
Customer view · Maps ·
Documents

BASIC

The client side

Inquiries · Contacts ·
Requests · Offers ·
WhatsApp

STANDARD

Money, meetings and the team

Deals · Meetings · Tasks ·
Activities · Workflows ·
Rent · Commissions ·
Reports · Calculator ·
Team · Targets ·
Knowledge base

ADVANCED

Oversight and the workplace layer

Worklog · Team
monitoring · Workplace
dashboard · Timesheets ·
Leaves

Live in a week

Setup, data import and onboarding are part of the product, not a separate project. Day 1 your domain and branding, day 2–3 your listings and contacts, day 4 roles and training, day 5 the team is working in Proprt.

Security is the floor, not a feature

Multi-tenant isolation per agency, roles and permissions for every person, encrypted data with scheduled backups, and hosting on your own domain. Default-deny visibility, so people see only what their role allows.



See the modules with your own listings.

A 25-minute walkthrough beats any feature list. Bring your questions, technical ones welcome.

Check Proprt at <https://www.proprt.app/>

CONTACT US

Put your whole agency on one platform.

Tell us about your inventory, your team and the way you work today. We walk the modules with your own listings, then have you live in a week.

 PHONE AND WHATSAPP

+96170 587649

 EMAIL

hello@proprt.app

 WEB

www.proprt.app

Book a demo 25 minutes, your own listings, no slides. Arabic or English.

29

modules

7

work areas

4

tiers, or single add-ons

5

days to go live